

# Examples of Nintendo eShop Assets

## **IMPORTANT NOTE:**

Images and screenshots contained in the following document are not final and are to be used as reference only. Do not distribute.

# Nintendo eShop: Top Level



Please Note: “Shelf” level graphics will be created by Nintendo.  
This screenshot is for reference only.

# Nintendo eShop: Shelf Level

## Game Banner (Narrow)

Size: 400x168

Format: jpeg

*Note: Same image as Game Banner (Full) (see "More Details Level" slide), cropped to 400x168 size.*

## Video Icon

Size: 120x88

Format: jpeg

*Note: Supply artwork only. "Play" button overlay will be applied by Nintendo.*



## Game Icon

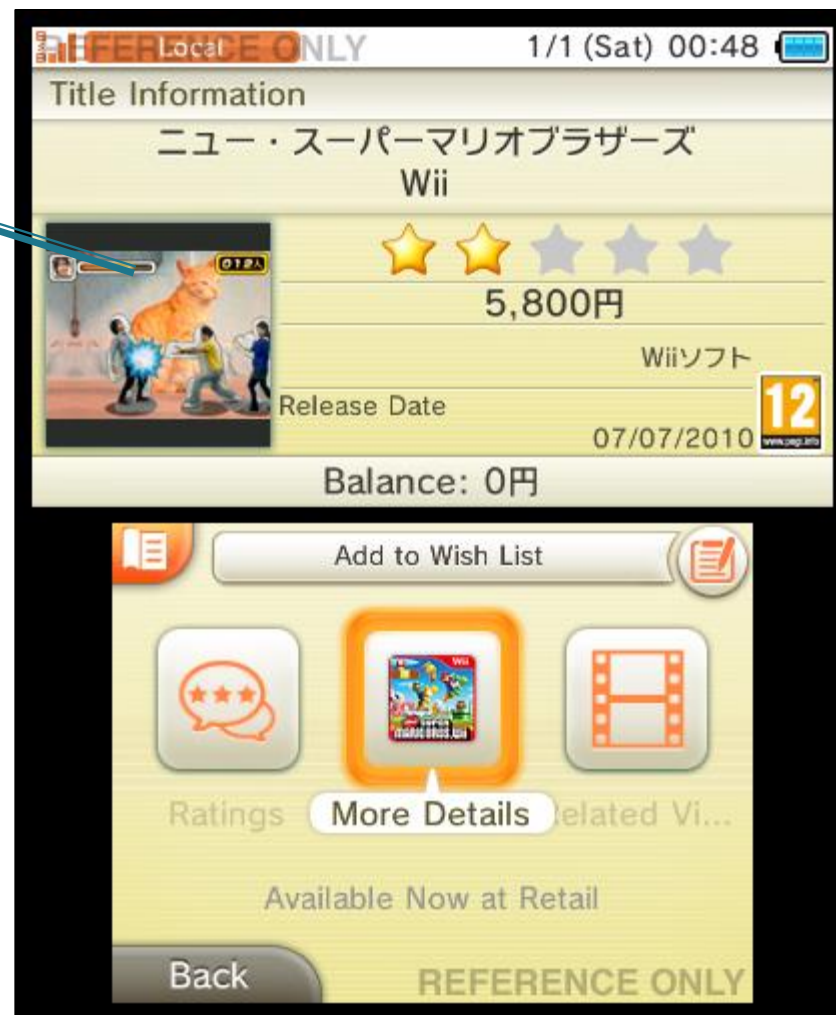
Size: 48x48

Format: jpeg

# Nintendo eShop: Title Information Level

## Title Information Graphic

Size: 112x112  
Format: jpeg





# Nintendo eShop: “More Details” Level

## Game Banner (Full)

Size: 400x220

Format: jpeg

*NOTE: Same image as “Game Banner (Narrow)” at full 400x220 size. Submit at full color – “fade” effect will be applied by Nintendo.*



## Screenshots

Size - Top: 400x240

Size - Bottom: 320x240

Format: jpeg

*Submit 3-6 sets of screenshots (top+bottom)*

# Nintendo eShop: Individual Screenshots (Zoom)

